

# INTERNATIONAL HEALTH TOURISM FORUM - LUBLIN 2019

- 8.00 – 8.45 Registration
- 8:45 – 9:00 Welcome speech
- 9.00 – 10.00 Panel I – Health tourism in regional and national strategies for economic development – panel of public administration and health tourism clusters
- 10.00 – 10.30 New trends in buying and selling healthcare across borders – Elizabeth Ziemba, Medical Tourism Training, USA
- 10.30 – 11.00 Quality, quality management and accreditation in health tourism – Claudia Mika, Temos International, Germany
- 11.00 – 11.15 Coffee break
- 11.15 – 12.00 Panel II – Advanced technologies in health tourism. Support for patient mobility and safety
- 12.00 – 13.00 Panel III – Good practices in health tourism
- 13.00 – 14.00 Lunch
- 14.00 – 14.50 Panel IV – The role of facilitators in health tourism. So far experience and future vision
- 14.50 – 15.10 The US insurance market and medical travel: Obstacles and opportunities – Irving Stackpole, Stackpole and Associates, USA
- 15.10 – 15.30 Medical Wellness. How to meet German clients expectations – Lutz Lungwitz, German Medical Wellness Association, Germany
- 15.30 – 15.45 Coffee break
- 15.45 – 17.00 Panel V – Determinants of cross-border cooperation in inbound health tourism. Specificity of target markets
- 17.00 – 17.15 Conference closure